Saif Haddadin

CEO and co-founder of (SAWAAID) Application

Holds a Master's degree in Management and Marketing from the German Jordanian University in 2016, and a Bachelor's degree in Pharmacy from the University of Science and Technology in 1997. He has worked for more than 24 years in top international pharmaceutical companies such as the Giant French company Sanofi, in the field of marketing and sales, as he led the Diabetes Franchise in Jordan, Palestine and Iraq. He established and managed a number of health initiatives and projects, and oversaw the launch of some vital medicines in the region.

A respected authority in his field, Saif has been invited as a guest speaker and trainer by esteemed educational institutions, including Prince Sumaya University, Applied Science University, American University of Madaba, and Yarmouk University. Leveraging his wealth of experience, he engages audiences with insightful discussions on current challenges in the Pharma sector, translating marketing strategies from theory to practical application, and delivering compelling training sessions in marketing and product management.

Saif's passion for healthcare initiatives led him to establish SAWAAID platform. Approximately a year and a half ago, he spearheaded this pioneering e-marketplace, uniquely focused on enhancing home healthcare services in Jordan.

It's important to focus on initiatives that support the academic and personal development of students in these critical years of high school, like:

- **Mentorship program**: Create a mentorship program where parents or older students can mentor 9th and 10th graders. This can provide guidance on course selection, study habits, and general support as they navigate high school.
- **College and Career Planning Workshops**: Organize workshops or guest speaker events to help parents and students understand the college application process, scholarship opportunities, and career exploration.
- **Parent Networking Events**: Organize social events or workshops that allow parents to connect with each other, share experiences, and build a stronger sense of community
- **Entrepreneurship Workshops:** Organize workshops that introduce students to entrepreneurship concepts, such as idea generation, business planning, and marketing. Invite local entrepreneurs or business experts to share their experiences and insights